



wunderbar

*create wonderful hair*

## German Colouration

- Intense, bold, strong colour
- Offering deep even luxurious **solid** colour results



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Permanent & Demi-permanent colour



Freestyle colour  
(Semi-permanent / Temporary)



Bleach Powder



Post Colour Neutralizer

Cream Peroxide



# Features & benefits

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- Triple Colour Technology
  - Shade specific, low ammonia & alkali concentration
  - High performance pigments
  - Conditioning agents (Panthenol & Plant Proteins)
- 125 Shades
- Mix Tones & Clear
- Permanent & Demi-permanent
- 60ml Tube
- 100% Grey coverage
- Less irritation on the scalp
- No dripping during application
- Optimal durability & long lasting results

## Why Ammonia?

- The cuticle is opened more sufficiently
- Pigments penetrate deeper into the hair
- Ammonia has an odor, which dissipates quickly.
- Ammonia leaves no residue on the hair.
- It is easily veiled by fragrances

**Wunderbar Ammonia levels range from 1,7 to 2,2 dependant on the shade.**

# Wunderbar Number System:

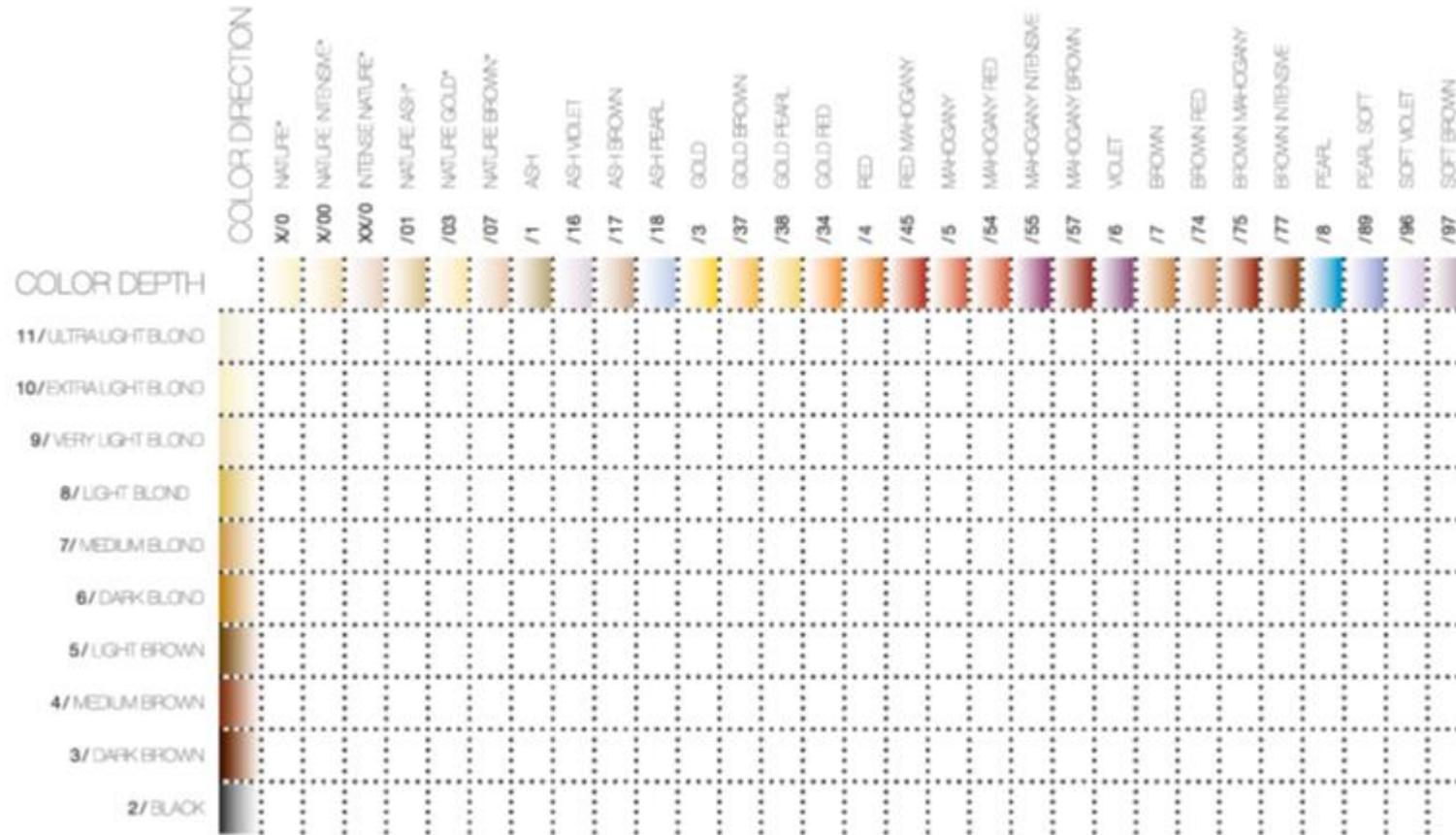
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Level	Shade
2	Black
3	Dark Brown
4	Medium Brown
5	Light Brown
6	Dark Blonde
7	Medium Blonde
8	Light Blonde
9	Very light Blonde
10	Extra Light Blonde



# The Wunderbar Color Range & Coordinates:

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\* 100% Decking | Couverture | Deckkraft | Covernura | Coverage

# Wunderbar Pigment Identity:

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- Wunderbar Hair Color Cream in general has a natural, cool- beige identity.
- This means a slight dominance of blue pigment.
- Combined with warm pigments it gives a result of a clear beige color shade.
- Advantage: The hair color can not turn green.
- The color always looks natural.
- Better fashion shade display

# Natural Shades

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Natural	X/0	X/00	XX/0
Pigment density	Normal	Intensive	Intensive
Pigment Identity	Ash – cool beige	Ash- cool beige	Ash- cool beige
Coverage	Natural, modern 100%	Intensive / rich 100%	Intensive / rich 100%
Full Coverage up to level	- 8/0 light blond	- 9/00 light blond intensive	99/0 light blond intensive
Hair Type	Normal	Normal to coarse	Very coarse / resistant
Level		½ Shade darker	1 Level darker

!!! The X/0X natural reflex shades (X/01, X/03, X/07) also give 100% normal coverage

**Blond Selection – 11 Series** – Ideal from shade level 6/0 & lighter  
Contains a high density of cool pigment (like ash and violet) = clear blond results

# Peroxides with Permanent Colour

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%/Vol	Level of Lift	Mixing Ratio	Timing	
1.9%	Light Colouration	1 : 2	20 mins	
3%	Same level or darken	1 : 1	30 - 35mins	
6%	1 Level	1 : 1	30 - 35 mins	
9%	2 Levels	1 : 1	30 - 35 mins	
9%	Blond Selection 3 levels	1 : 2	45 mins	
12%	3 Levels	1 : 1	30 - 35 mins	
12%	Blond Selection 4 levels	1 : 2	45 mins	

# Grey/white coverage

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Grey %	Natural Tone	Fashion Tone	Cream Peroxide 6% (20vol)
0-30%		3/3 60g	60g
30-50%	1/3 (20g)	2/3 (40g)	60g
50-70%	1/2 (30g)	1/2 (30g)	60g
70-100%	2/3 (40g)	1/3 (20g)	60g

**Use 6% (20vol) for optimal results**

# Grey/white coverage with Blond 11 Series

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Grey %	Natural Tone	Blond Selection	Cream Peroxide 9%(30vol) or 12% (40vol)
0-30%		3/3 60g	60g
30-50%	1/3 (10g)	2/3 (20g)	60g
50-70%	1/2 (15g)	1/2 (15g)	60g
70-100%	2/3 (20g)	1/3 (10g)	60g

Mixing ratio & choice of developer remain the same as regular mixing -  
9%(30vol) or 12% (40vol) for optimal results -  
Adding 9/0 or 9/00 gives 4 to 5 levels lift -

# Pastel Toning & Mix Tones

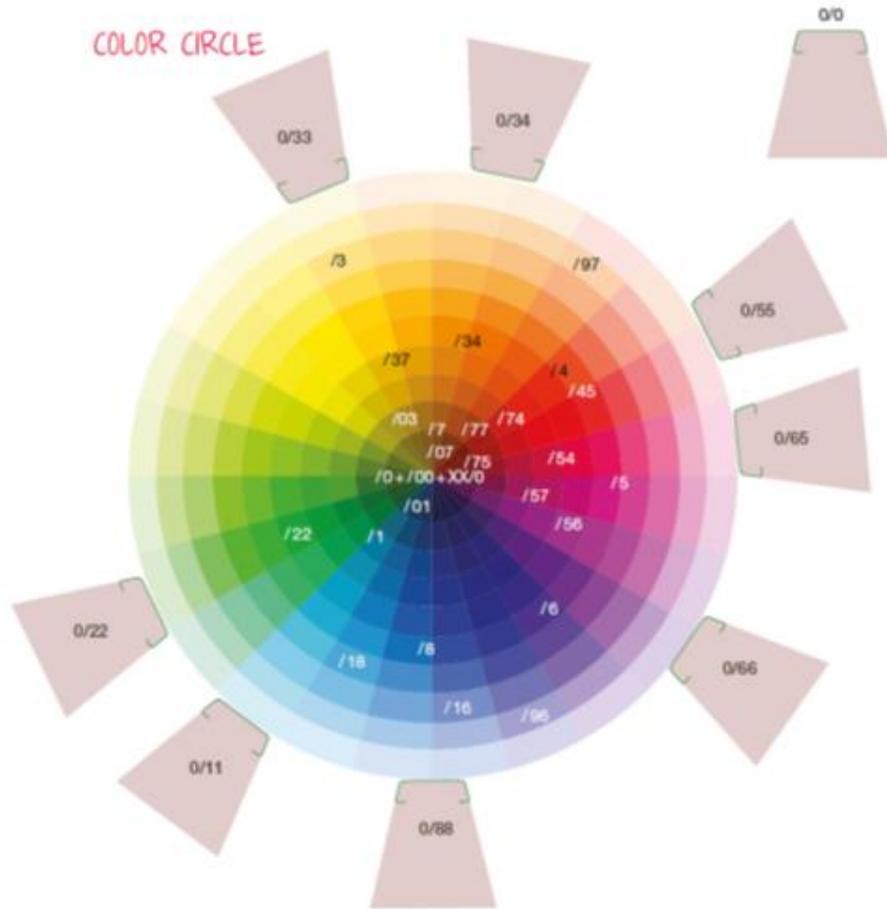
COLOR



# The Wunderbar Color Wheel

!! Important when toning to chose the correct shade against the tone you need to eliminate!

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Tone Number	Tone
1	Ash (Grey)
2	Matt (Green)
3	Gold (Yellow)
34	Gold/Red (Copper look)
4	Red
5	Mahogany (mix of red & violet)
6	Violet
7	Brown (mix of warm & cool shades - slightly warm)
8	Pearl (Blue)
9	Soft Violet

# Peroxides with Pastel Colouring

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Wunderbar have a wide variety of tones in the 10 series available to use as pastel toners.!

%/Vol	Level of Lift	Mixing Ratio	Timing	Coverage
1.9%	Light gentle toning & Foils	1 : 2	3 - 15 mins	50% on white hair Best for foils
3%	More Intense Pastel Toning	1 : 2	3 - 15 mins	70% on white hair Full head bleach

# Wunderbar Mix Tones

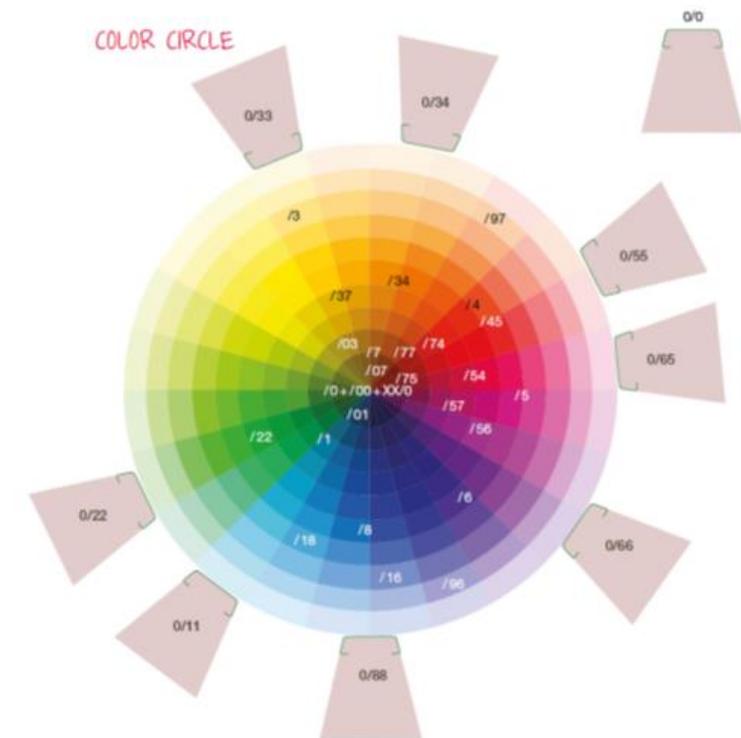
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Enhance Colour - Add Tone to all shades

Colour Correction - Neutralise unwanted tones

Clear Tone - Dilute pastelise tones

Number	Tone
0/0	Clear Tone
0/11	Ash - Grey
0/22	Matt - Green
0/33	Gold
0/34	Gold/Red (Copper tone)
0/44	Red
0/55	Mahogany
0/65	Violet/Mahogany
0/66	Violet
0/88	Pearl
9	Soft Violet



# Wunderbar Mix Tones

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Guide with base shades

Shade Level	Colour Cream	Mix Tone	Cream Peroxide 9%(30vol) or 12% (40vol)
10	30g	1 cm = 0,5 g	30,5 g
9	30g	2 cm = 1,0 g	31 g
8	30g	3 cm = 1,5 g	31,5 g
7	30g	4 cm = 2,0 g	32 g
6	30g	5 cm = 2,5 g	32,5 g
5	30g	6 cm = 3,0 g	33 g
4	30g	7 cm = 3,5 g	33,5 g
3	30g	8 cm = 4,0 g	34 g
2	30g	9 cm = 4,5 g	34,5 g

You need the same amount of peroxide to colour.

# Demi-Permanent Colouring



# Demi-permanent colours



Level 2 - 10 in all shades & tones may be converted into Demi-permanent colours using 1.9% or 3% peroxide



# Demi-Permanent Hair Colour

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## Features & Benefits

Gentle colouring

First time colouring

Refresh dull pre-coloured hair

Cover first time greys (up to 50%)

Enhance natural colour

Eliminate unwanted tones

It is not designed to lift hair colour, or for covering more than 50% grey.

# Application

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- Apply to freshly-washed damp hair
- Mix ratio 1 : 2
- Processing Time up to 20 mins
- Rinse thoroughly (Do not shampoo again)
- Condition & style
- Lasts up to 24 washes

# Peroxides with Demi-Permanent Colour

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%/Vol	Result	Mixing Ratio	Timing
1.9%	Light Colouration – refreshing, adding tone, covering first time greys up to 30%	1 : 2	20 mins
1.9%	Light Toning – after foils & full head bleach	1 : 2	3 – 15 mins
3%	30-50% Grey coverage, Intensifying Shades	1 : 2	20 mins

# Bleach & Colour Neutralizer



# Colour Neutralizer - Post colour shampoo

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- Stops all chemical action
- Removes any traces of peroxide & neutralises alkali
  - to prevent creeping oxidation
  - & stabilise the colour result
- Contains nourishing and revitalising active ingredients
- Doesn't weigh the hair down and allows the hairdresser to customise styling even after a colour treatment
- Available in 2 standard sizes:  
1000ml & 120ml



# Bleach Powder

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- Dust free, light blue powder
- Easy to mix with smooth, creamy consistency
- Minimal swelling (low expansion)
- Lifts up to 7 levels
- Gentle to hair & scalp thanks to natural plant proteins, oils and a low ammonia concentration
- Suitable for all hair types and bleaching techniques
- Ideal for on scalp service, foiling and freehand techniques
- Available in 500g



# Bleach Powder - Application

Bleaching Powder may be mixed with

- 1,9%, 3%, 6% 9%, (12% off scalp) Peroxide

Mixing Ratios beginning at: 1 : 1.5

- 1 part Bleaching Powder + 1,5 parts Cream Peroxide
- dependent on the service

Development time : 10 – 50 min

- dependent on the service & the hair condition,

Remember to check the hair whilst developing!

# Freestyle Colour (semi-permanent - temporary)

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# Freestyle Colour – Technology

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- Wunderbar Freestyle Colour is a series of direct acting, semi-permanent hair colour creams with an acidic pH.
- Based on our Triple Color Technology™ with panthenol and plant proteins it conditions and moisturizes the hair.
- High-performance direct acting colour pigments guarantee brilliant colour results
- Compact range of 8 intense and 3 light shades + 1 CLEAR tone
- The shades can all be intermixed to create an infinity of colours & allow perfect, personalised results.
- May be used to pre-pigment
- Allows you to create intense or pastel tones, even on bleached and porous hair
- 100 ml tube

For the best results – the hair should be a level 9 or lighter.

# Freestyle Colour – Application

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- Apply to freshly-washed & dried hair
- No mixing required
- Best results achieved on pre-lightened hair
- Processing Time 15 mins
- Rinse thoroughly (Do not shampoo again)
- Condition & style

# Pre-pigmentation

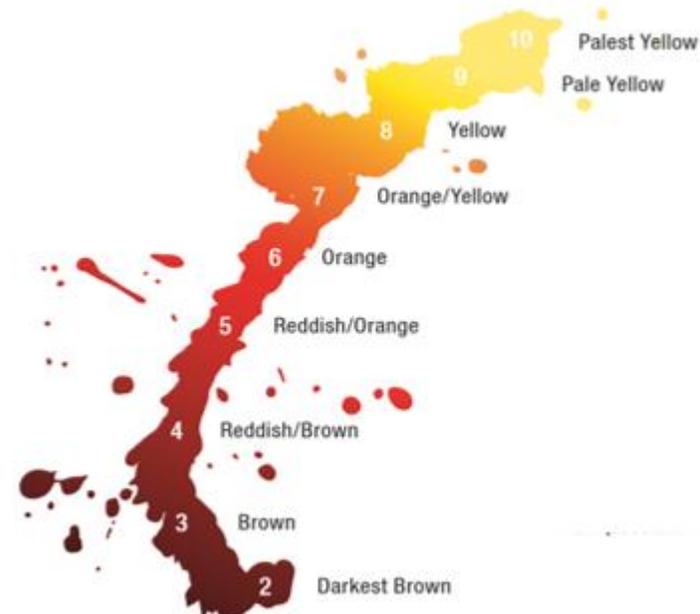
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## Wunderbar Freestyle colour correction:

One element of color correction, sometimes difficult to manage, is the re-pigmentation of previously bleached hair.

To successfully and durably take hair 2 or more levels darker -without the result looking flat, washed out, or ashy - the hair needs to be refilled with the pigments, which were previously removed during a bleaching, or lightening process.

## Underlying pigments by colour level



# Pre-pigmentation formulas per level:

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level		formula
10		20g Clear + 1g Yellow
9-8		20g Clear + 4g Yellow
7		20g Clear + 2g Yellow + 1g Orange
6		20g Clear + 2g Orange
5		Orange (pure)
4		20g Red + 4g Violet
3-2		20g Red + 10g Violet

- Pre-pigmentation technique applies to previously colored or bleached hair only!
- Not applicable for pre-pigmentation of grey/white hair!
- Always thoroughly rinse and lightly shampoo Wunderbar Freestyle Color, before applying permanent Wunderbar Hair Color Cream!
- For Light Coloration with 1,9% (6 Vol.) Peroxide: apply (as per instructions) to damp/towel dried hair.
- For Permanent Hair Color with 6-12% (20-40 Vol.) Peroxide: apply to dry hair.

# Mixing & Application:

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Depending on the level of paleness, hair condition and desired tonal result, the respective Wunderbar Freestyle formula can be:

*A.* Applied directly onto clean damp/towel dried hair – (Ideally with a brush for application accuracy). This will give a brighter more intense result.

*B.* Diluted with water in a mixing ratio 1 : 2 (1 part Wunderbar Freestyle colour to 2 parts water) or 1 :3 whisked & applied at the basin with a sponge to clean, damp/towel dried hair.

The more the formula is diluted the softer the pre-pigmented tone will be on the hair.